

## Sharing your Research- ‘Academic Elevator Pitch’

The elevator pitch is the most powerful and concise description of you, your academic interests, or your research project.. It answers five basic questions, and it encourages the listener to request, "Tell me more."

<b>My Elevator Speech</b>	<b>Name:</b>	<b>Date:</b>
<b>The parts of my elevator speech</b>		<b>My ideas</b>
<b>Who</b>	I am a _____ My name is _____	
<b>What</b>	Currently I am studying _____ I am doing a research project about _____	
<b>When</b>	I decided to pursue a degree in _____ when I was _____ I started on this research project _____	
<b>Where</b>	I am conducting research in the department of _____ with _____ I conduct my research in/at (location) _____	
<b>Why</b>	I am pursuing this research because _____ My research is significant because _____	
<b>The three main points about my research I want to get across</b>		<b>My ideas</b>
<b>1.</b>		
<b>2.</b>		
<b>3.</b>		